

Professional objective

A position with definite growth opportunities in a company that values composition as well as content.

Professional Profile

Worked over 5 years at a metropolitan newspaper and previously at a fast paced design agency.

Skills include:

- Proficient at Quark, Freehand, Illustrator, Photoshop and Painter.
- Conceive, research, and render clear, sophisticated informational graphics.
- Coordinates visuals with text for a balanced and cohesive message
- Excels in rendering high-end photomanipulation and illustrations in Photoshop.
- Traditional illustration skills including watercolor and acrylic.
- Knowledgeable of photo editing and color correcting.
- Demonstrates attention to detail, extreme organization, excellent time management and professionalism
- Master at conceptualizing, page design, layout, color composition, and type.
- Stylistic versatility and the ability to work under pressure

Professional Experience

① Reading Eagle Company, Reading, PA. Employed from 1999 to Present

Graphic Artist / Page designer Achievements:

- First place Pennsylvania Keystone Press award in 2000 for graphic/illustration.
- Twelve Newsroom Best Awards.

Responsibilities:

- Eye-catching, sophisticated layouts using Quark.
- Create detailed maps and charts under deadline conditions.
- Hand rendered and digital illustration.
- Participate in planning meetings for our feature sections.
- Photo manipulation and editing with the latest version of Photoshop.
- Conceive, plan, research and render infographics in Freehand or Illustrator.
- Court room sketches.
- Archive files for easy access.

② The Anderson Marketing Group, Sinking Spring, PA. Employed from 1998 - 1999

Graphic Designer Responsibilities:

- Layout brochures, quarterly reports, collateral materials and advertisements.
- Photo editing and correction.
- Creative conceiving for ad campaigns.
- Illustrations when needed.
- Logo design and corporate identity materials.
- Building mock-ups.

Academics

Graduated with a BFA in Communication Design from Kutztown University in 1998.

Achievements:

- Deans list
- 3.38 GPA
- Studied Commercial Design in Colchester, England as an exchange student.
- Internship at Randall Design, Reading, PA.